

LOGO/PRINT DESIGN PRICING GUIDE

Pricing is for graphic design only and does not include photography, illustration or printing, which is estimated on a job-per-job basis. All products listed on pricing guide include usage rights, 2-3 sample designs and up to 3 revisions. Revisions beyond 3 will be billed at an hourly rate of \$65.00.

ITEM	DESCRIPTION	PRICE
LOGO	Includes the following: - Up to 3 sample designs. Does not include original illustration, which, if desired, is billed at an hourly rate. - Artwork on CD	\$300
LOGO BUSINESS PACKAGE	Includes the following: - 3 logo samples, Letterhead, Envelope and Business card (2 samples) - Artwork on CD	\$600
BUSINESS CARD	Includes the following: - 2 sample designs (size: 3.5x2) Package includes usage rights, up to 3 revisions (more to be billed at hourly rate) - Artwork on CD	\$200
ENVELOPE	Includes the following: - 2 sample designs (#10 ENV. up to 9x12) - Artwork on CD	\$100
LETTERHEAD	Includes the following: - 2 sample designs (size: 8.5x11) - Artwork on CD	\$200
POSTCARD	Includes the following: - 2 sample designs - front and back (sizes: 4x6 or 6x9) - Artwork on CD	\$250
BROCHURE / NEWSLETTER	Includes the following: - 2 sample designs of first page (sizes: 8.5x11 or 11x17) - Artwork on CD	\$400 and up. (8.5x11) \$600 and up. (11x17) Cost will be determined on a job-per-job basis.
FLYER (1-SIDE)	Includes the following: - 2 sample designs (sizes: 4.5x8.5 or 8.5x11) - Artwork on CD	\$300
BOOKLET	Includes the following: - 2 sample designs of cover and one spread (sizes: 4.5x8.5 up to 8.5x11 folded) - Artwork on CD	\$1,200 (8 pages) \$1,800 (12 pages) \$2,400 (16 pages)
MAGAZINE	Includes the following: - 2 sample designs of cover (sizes: up to 8.5x11 folded) - Artwork on CD	\$3,200 (32 pages) \$3,600 (36 pages) \$4,000 (40 pages)
POSTER / LARGE FORMAT	Includes the following: - 2 sample designs - Artwork on CD	\$550 and up. Cost will be determined on a job-per-job basis.
PRESENTATION FOLDER	Includes the following: - 2 sample designs - Artwork on CD	\$300 and up. Cost will be determined on a job-per-job basis.
T-SHIRT	Includes the following: - 2 sample designs (sizes: up to 13X14) - Artwork on CD and 1 color proof with separations	\$300 and up. Cost will be determined on a job-per-job basis.
WEBSITE DESIGN LAYOUT	Includes the following: - 2 sample designs of home page layout, graphic design only (no html) - 2 sample designs of secondary page layout, graphic design only	\$500 and up. Cost will be determined on a job-per-job basis.
WEBSITE DESIGN & DEVELOPMENT	Includes the following: - 2 sample designs of home page layout and basic html - Up to 5 additional pages and basic html development - Estimate based on a job-per-job basis	\$1,500 and UP. Cost will be determined on a job-per-job basis.
ADVERTISEMENTS & MORE	Ask about photography services and illustration	\$65 per hour