

PROFESSIONAL HISTORY

OWNER

2003-present

Dianne Johnson Creative Services | Providing full service graphic design and web site development for small businesses; Creating logos, brand development, marketing collateral, exhibit elements, business packages, brochures and more; Managing projects and marketing plans utilizing an extensive network of industry associates. Current and recent clients include: Let's Communicate, Inc., Omni Insurance, Revogenex, TechOptics, Terrapin Web Design, Total Logistics Control, Putnam County Board of Commissioners. *You may view this work by clicking this link.*

SENIOR GRAPHICS DESIGNER

2003-07

Carl Vinson Institute of Government | Designed and produced electronic and printed materials including text books, posters and exhibit elements. Responsible for creating original concepts and designs for catalogs, teaching and training material, websites and promotional materials such as flyers, ads, logos, and brochures. Book designs include: The Georgia Studies Book, Budget Manual for Georgia Local Government, An Introduction to Law in Georgia, Compliance Auditing in Georgia's Municipalities, Environmental Management Handbook for Georgia Local Officials. *You may view this work by clicking this link.*

FREELANCE ARTIST

1998-2003

Wattyl Inc. | Provided complete graphic design services primarily for Wattyl, Inc. USA and Lenmar, Inc. Designed new product branding and labeling for multiple lines of paint products. Responsible for creating and producing brochures, exhibit elements and point of purchase materials. Created sales sheets, digital imagery for various print media and internet publishing.

EXECUTIVE ADMINISTRATION

1993-98

The Kroger Company | Served as liaison between VP of Operations and regional and store managers. Organized and implemented a major customer service hotline project. Designed flyers, brochures and promotional material for Community Service Department.

GRAPHIC DESIGNER

1986-87

Emory University Hospital | Produced patient information booklets, brochures, flyers, slides and teaching aids for the Hospital Education Department.

ART DIRECTOR

1981-84/1989-90

Mountain South Innovations | Hands-on design, art direction and production of imprinted apparel and T-Shirt lines for mass retail market and resort industry. Managed internal design staff and sample printing team. Developed prototype samples for Bugle Boy Industries, Inc., Jou Jou and Gitano Jeans. Product lines sold in JC Penny, Bloomingdales and numerous resort shops across the US.

I AM:

...an Artist, Designer and Creative Consultant with a foundation in fine arts, illustration, and painting looking for opportunities to grow her business with exceptional assignments and rewarding contracts.

...a Creator of a full range of products and services for small-to-medium sized businesses, the publishing industry, education and training applications, everyday branding efforts, and special campaigns.

...Fluent in graphic art for online applications, print media, and interactive displays.

TOOLS I USE:

...Adobe InDesign, Photoshop, and Illustrator.

...Microsoft Office Suite.

...other programs and applications for the internet such as Dreamweaver, FTP (file transfer protocol), and HTML.

...both Mac and PC platforms.

MY EDUCATION:

Georgia State University

Graphic Design

Dekalb College

University of Alabama in Huntsville

Painting and Drawing

MY COMMUNITY INVOLVEMENT:

Member, Barrow County Chamber of Commerce

Board member, Faith's House, Inc, Chair, Marketing and Communication Committee

Fellow, The Hambidge Center

Attended six residencies since 2001